

Rep Order# 8886933 Ver# 3 Status Revised
EC'd Yes

Traffic Order#

Printed: 10/19/2012 9:28 AM
Last Received: 10/19/2012 9:28 AM
Showing Buylines: All Rep & Sta Revised Lines

1 of 3

Station KTVX-TV SALT LAKE CITY
Advertiser () NRCC-NATL REPUB CONG
Product TRACEY ROBINSON
Estimate# 3420
Buyer NMRRP MEDIA/ASSISTANT
Phone#
Fax#

Agency () NATIONAL MEDIA INC
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/3420
Flight Dates 10/26/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JIAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REV INS 2,3,4,7,9,10, ADD 11

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*2	M-F	7A-9A	Buyline Comment: GMA Sales Remark: V3 ADD 1X V3 Comment Changed, Spots/week Changed	:30	\$300.00	10/29-11/02	6	1	6	\$1,800.00	
	*3	M	7A-9A	Buyline Comment: GMA Sales Remark: V3 CANCEL TU MOVE 1X TO LN 2 V3 More than 2 codes changed	:30	\$300.00	11/05-11/05	1	1	1	\$300.00	
	*4	M-TH	11A-12P	Buyline Comment: VIEW Sales Remark: V3 REV DATES V3 More than 2 codes changed	:30	\$300.00	10/29-11/01	4	1	4	\$1,200.00	
	*7	M-W	3P-4P	Buyline Comment: ELLEN Sales Remark: V3 REV DATES V3 More than 2 codes changed	:30	\$400.00	10/29-10/31	2	1	2	\$800.00	

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	*9	M-TU	5P-530P	NEWS	:30	\$500.00	10/29-10/30	2	1	2	\$1,000.00	
Buyline Comment: NEWS												
Sales Remark: V3 REV DATES CANCEL 2X												
V3 More than 2 codes changed												

	*10	SU	7P-8P	ONCE	:30	\$4,000.00	10/28-10/28	0	0	0	\$0.00	
Buyline Comment: ONCE												
Sales Remark: V3 NA												
V3 Comment Changed, Spots/week Changed												

	*11	M	7A-9A	DANCING	:30	\$5,000.00	10/29-10/29	1	1	1	\$5,000.00	
Buyline Comment: DANCING												
Sales Remark: V3 MKG FOR LN 10												
V3 Added												

---REPORT TOTALS---

Report Totals: 16 / \$10,100.00

---SALES MONTHLY TOTALS---

Oct 12: 3 / \$950.00 Nov 12: 17 / \$10,500.00

Sales Totals: 20 / \$11,450.00

Station Totals: 20 / \$11,450.00

Lines not sent/rcld/rtn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$43,289	CABL 0%	KAZG 0%	KJZZ 0%	KPNZ 0%	KSL 30%
		KSTU 5%	KTVX 26%	KUCW 8%	KUPX 0%	KUTV 30%
		NTVX 0%				

Books null
Demos RA35+

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